

WHEREAS; in 2022, more than 60,000 babies were born in Wisconsin, and the state believes that what is best for kids is what is best for the state, which means meeting the social, emotional, and physical needs of every kid who calls Wisconsin home; and

WHEREAS; it is important for parents, guardians, caretakers, and all Wisconsnites to understand the importance of early social, emotional, psychological, and physical development of babies, infants, and young children; and

WHEREAS; the first years of a child's life are the period of the most rapid brain development, laying the foundation for future learning, health, well-being, growth, and overall success; and

WHEREAS; equitable access to high-quality early care is essential to kid's long-term success, and helping to mitigate the effects of poverty, detect and remediate developmental delays, identify and prevent neglect, increase immunization efforts, and more can facilitate positive outcomes for Wisconsin's youth; and

WHEREAS; this week, the state of Wisconsin reaffirms its commitment to ensuring that every baby in Wisconsin can live a healthy life and grow to reach their highest potential, and the state joins parents, educators, caregivers, healthcare professionals, and all dedicated individuals and organizations across the state in recognizing the importance of kid's health and wellness;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,
do hereby proclaim October 21 through 25 2024 as

CELEBRATE BABIES WEEK

throughout the State of Wisconsin and I commend this observance
to all our state's residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 11th day of October 2024.



TONY EVERS, Governor

By the Governor:



SARAH GODLEWSKI, Secretary of State